



## Editorial Calendar and Article Submission Guidelines 2021

POWERGRID International and Renewable Energy World publish fresh, original content on their respective websites every day. That content gets rolled up into weekly e-Newsletters (eNLs) that are emailed to readers.

In addition, the [Electric Light and Power Executive Digest](#) is published twice per month and includes high-level insight into the business of power and energy written by executives in the industry.

The bulk of the topics that we focus on are listed below. (Article guidelines continue on the next page.)

### Editorial Topics of Interest

Renewable Energy World	POWERGRID
<ul style="list-style-type: none"> <li>• Asset Management</li> <li>• Behind-the-Meter Solar</li> <li>• Bioenergy</li> <li>• Blockchain</li> <li>• C&amp;I Solar</li> <li>• C&amp;I Storage</li> <li>• Community Solar</li> <li>• DER and DERMS</li> <li>• e-Mobility</li> <li>• EV Charging Infrastructure</li> <li>• Geothermal Energy</li> <li>• Grid-scale Storage</li> <li>• Hydrogen</li> <li>• Hydropower</li> <li>• Large-scale Solar</li> <li>• Microgrids</li> <li>• O&amp;M</li> <li>• Offshore Wind</li> <li>• Onshore Wind</li> <li>• Policy and regulation</li> <li>• Prosumers</li> <li>• Renewable Integration</li> <li>• Repowering</li> <li>• Smart Cities</li> <li>• Solar + Storage</li> <li>• Tidal Energy</li> <li>• Vehicle-to-Grid Technologies</li> </ul>	<ul style="list-style-type: none"> <li>• AI, AR and Machine Learning</li> <li>• Asset Management</li> <li>• Blockchain</li> <li>• Communications Solutions</li> <li>• Customer Engagement</li> <li>• Cybersecurity</li> <li>• Data Management</li> <li>• Demand Response</li> <li>• DER and DERMS</li> <li>• Digitalization</li> <li>• Disruptive, Emerging and Innovative Technologies</li> <li>• Distribution Automation</li> <li>• Energy Storage</li> <li>• EV Infrastructure</li> <li>• Grid Hardening</li> <li>• Grid-edge Technologies</li> <li>• IoT</li> <li>• IT/OT Convergence</li> <li>• Microgrids</li> <li>• Outage Management</li> <li>• Predictive Analytics</li> <li>• Resiliency</li> <li>• Smart Cities</li> <li>• Substation Automation</li> <li>• Vegetation Management</li> <li>• Workforce Issues</li> </ul>



## Article Submission Guidelines

We encourage interested parties to submit material for publication in e-newsletters and on the websites. The purpose of a contributed article is to showcase your company or utility as a thought leader or a technical expert.

**Style:** We publish both contributed op-eds and technical articles on our websites. Most importantly, be sure that the article is non-promotional and highlights an important issue or technology that is key to the electricity industry. For **op-eds**, this might mean a new policy or regulation that is working for or against the industry, a breakthrough in financing, a “game changing” technology that is coming down the pike or other new and exciting developments that our readers need to know about.

The **technical article** is your opportunity to showcase your company’s or utility’s expertise in its field. Is there a challenge you have overcome, or a solution you want to share (perhaps with a case study to illustrate it)? Is there a pressing technical issue your sector needs to address, and do you have a way to solve it? Rather than write about products, please try to address a topic of relevance to your sector.

Preference is given to articles bylined or co-bylined by utility employees. If an article is being submitted by a vendor, we recommend that a utility customer co-author the article if possible.

**Pitch first, then write:** Please send an abstract of the proposed article to Content Director, Jennifer Runyon for consideration ([Jennifer.Runyon@ClarionEvents.com](mailto:Jennifer.Runyon@ClarionEvents.com)). If and when the article is accepted and a target deadline is set, the article should be submitted according to the following guidelines:

**Length:** 750 to 1,200 words.

**Limit Jargon:** Please refrain from using industry jargon and instead just write as clearly as possible. Concrete examples of what you are trying to say work best.

**No Footnotes, Yes Hyperlinks:** Our system doesn’t support footnotes, so please do not use them. If you can link to other articles on the [Renewable Energy World](#) or [POWERGRID International](#) websites, please do so. Most other outside links will be deleted.

**Editing:** We reserve the right to edit articles for style, accuracy, length and content.

**Terms and Conditions:** Before submitting your article, be sure to read the [terms of content submission, privacy policy and terms of use](#).

**Author Photograph & Biography & Additional Images or Charts:** We require that all authors have a complete bio and a photo. Please send a headshot and bio of the author and, if you can, at least one photo for the lead.